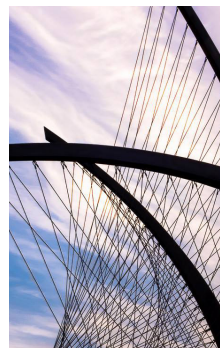




**PUBLIC ART  
VIRGINIA BEACH  
FOUNDATION**

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[www.vbpublicart.org](http://www.vbpublicart.org)



f @virginiabeacharts  
i @vabeacharts  
t @vabeacharts

## GETTING SOCIAL WITH VIRGINIA BEACH PUBLIC ART

Bold, eye-catching public art can transform the spaces we live in. It can take a formerly non-descript space and make it stand out as something special to be remembered. As we move into 2021, and technology becomes even more prevalent in our daily lives, one of those transformative spaces is social media. With social media, Virginia Beach's public art is reaching more people than ever before. Local masterpieces like *The Canoes*, *Wings* and more have inspired a new generation to enjoy our public spaces and support Virginia Beach's vibrant cultural scene. Here are a couple of the many comments from social media followers on why supporting Virginia Beach public art makes an impact:



*Please provide your support and help us showcase Virginia Beach as a welcoming, creative city that takes great pride in our public spaces.*



*Donate today!*

[www.vbpublicart.org/foundation](http://www.vbpublicart.org/foundation)

Public Art Virginia Beach Foundation is a non-profit, 501(c)3 organization. Gifts made to the Public Art Virginia Beach Foundation are tax-deductible to the fullest extent of the law.

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**PUBLIC ART VIRGINIA BEACH FOUNDATION**

# PUBLIC ART

## QUARTERLY

END OF YEAR | DECEMBER 2020

### *Letter from the Chairman*

Dear Public Art Supporter,

As 2020 draws to a close, the Public Art Virginia Beach Foundation would like to thank you for your ongoing appreciation and support of public art initiatives in Virginia Beach, especially during these unprecedented times.

This year has presented the entire world with difficult obstacles, and the arts have been hit especially hard. However, while the lights of the stage have been off, public art has stood out as a way to enjoy creativity and artistic talent in a safe manner. For example, this year, public art sketch crawls, public art scavenger hunts and social media have engaged Virginia Beach residents and visitors with art in new and unique ways. As we prepare to celebrate the holiday season and a new year -- a time of giving -- we ask for you to please consider making a gift to help sustain the Foundation's mission of ensuring that Virginia Beach is a world class resort destination offering equally world class public art to be enjoyed by both residents and tourists.

The Public Art Virginia Beach Foundation was created in 2012 by a group of private citizens who are passionate about showcasing Virginia Beach as a welcoming, creative destination that takes great pride in the beauty of its public spaces. In eight short years and through the support of generous donors, the Foundation has independently raised more than \$700,000 to devote to public art in Virginia Beach. These resources have allowed the creation of several popular artistic landmarks throughout the City, from iconic sculptures like *The Wave* and *The Canoes* designed to impress, inspire and welcome our community to Virginia Beach and all our city has to offer.

Your generous, tax-deductible gift to the Public Art Virginia Beach Foundation will help us continue in our efforts to make Virginia Beach a public art leader in the Mid-Atlantic region. We have enclosed an addressed envelope for your convenience. Donations can also be made online at [vbpublicart.org/foundation](http://vbpublicart.org/foundation).

Your support will aid in the creation of new and exciting art projects being planned. Stay tuned to see what our next distinct, inspirational art is on our horizon!

We thank you for your support and wish you all great health and happiness heading into 2021!

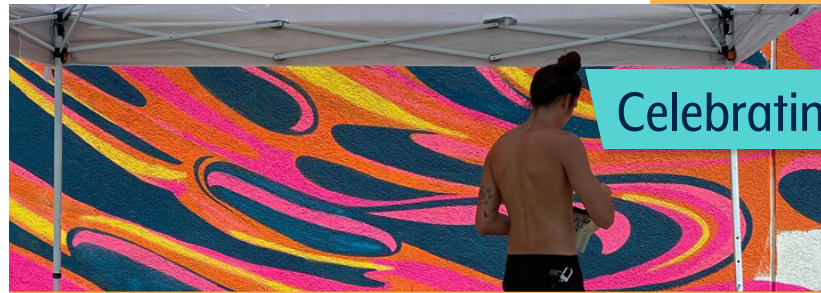
Best Regards,

*Andrew A. Fine*

Andrew Fine  
Chairman  
Public Art Virginia Beach Foundation







## BARRELED

### Celebrating Virginia Beach Surf Culture

"If I had to describe this installation in one word, I'd say 'fluidity' because it's ever-changing." -Charlie Osorio, HIVE Public Space



An exciting new placemaking installation rode the waves to the Virginia Beach oceanfront in Summer 2020!

The installation consists of a sculpture, *Barreled*, by HIVE Public Space, and *Broken Current*, a mural by local artist Navid Rahman.

Created by NYC-based urban design firm HIVE Public Space, *Barreled* uses four galvanized steel "waves" to illustrate the experience of surfing through the barrel of an ocean wave.

Each wave also has a bench for visitors to relax and take socially-distanced selfies. The installation has already activated a once-empty street corner, hosting everything from photo shoots to soccer practices.

"Our installation aims to capitalize on Virginia Beach as a surf destination," said Alexandra Gonzalez, President and Co-Founder of Hive Public Space, Inc. "We believe this installation will attract an audience and instill a memorable experience deserving of its own hashtag."

To complete this placemaking masterpiece, local artist Navid Rahman, with assistance from Richmond-based artist Kyle Harrell, also known as Humble, created *Broken Current*.

*Broken Current* illustrates the power of tidal currents, which help create ocean waves, such as those illustrated in *Barreled*.

"It's supposed to be a play on just the energy of the ocean," said artist Navid Rahman. "We're basically activating this corner to bring some positive and good energy to this area."

Without the help of private donors, the mural would not have been completed. Eleven local businesses contributed the funds needed to make this project a reality. Their generous donations reflect the sense of community pride among our local business community.

Thank you to the following local businesses whose generous donations helped make the *Broken Current* mural possible:

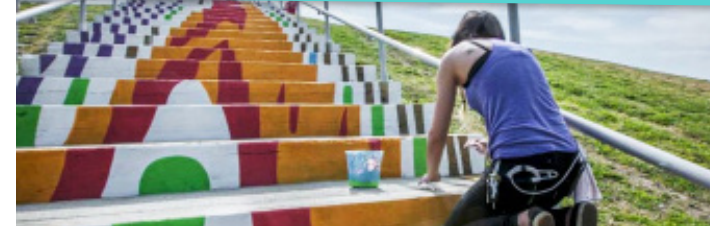
17th Street Gateway Association, 17th Street Surf Shop, Atlantic Wildfowl Heritage Museum, Coastal Edge, PlusP Training, Surfrider Foundation, 17th Street Properties, LLC, Cape Development & Real Estate Co., Desroches & Company-Certified Public Accountants, Select Bank & Trust and Venture Realty Group.



## Engaging the Community

To engage residents with Public Art during the COVID-19 pandemic, Cultural Affairs staff set up a Virginia Beach Public Art scavenger hunt! Residents were invited to look for public art maps and ViBe Creative District LOVE stickers at installations such as *Wings*, *The Canoes*, and *Seashore Cathedral*.

## PUBLIC ART VIRGINIA BEACH FOUNDATION'S FUTURE IS BRIGHT



- Partnering with local museums and universities to present public art symposiums discussing topics such as the importance of integrating arts into community life.
- Creating educational outreach programs that bring artists to classrooms, and classrooms to the arts.

The Foundation is also an advocate for other new gateway projects for Virginia Beach such as the Greenwich Flyover Project on I-264 which serves as yet another opportunity to create a gateway for both visitors and daily commuters. Stay tuned to see what inspirational piece of art will rise up on that overpass. Or better yet, get involved and help select and celebrate it!

We invite you to help us create the future of public art in our community. Start by staying informed and engaged. Stay in the know by following us on Facebook @VirginiaBeachArts and checking out [www.vbpublicart.org](http://www.vbpublicart.org).

With each public art success, new and unique opportunities present themselves to continue to position Virginia Beach as a public art leader in the Mid-Atlantic Region.

The Foundation has set ambitious goals for the next five years. The Board will foster strong partnerships with both the private and public sectors throughout our communities to get citizens and local businesses enthusiastically involved in art.

### Specific activities to meet these goals include:

- Sponsoring additional onsite guided public art tours and social events.

## Discover and Draw the art of Virginia Beach!

Starting in fall 2020, the City's Cultural Affairs Department launched a series of outdoor, free and community-based public art events. During "Second Saturday" Public Art Sketch Crawls, guests travel to different areas of the City to view the public art installations in those places. Guests receive a tour of the area, as well as a history of the different public art pieces. On some tours, the artists themselves even join in, such as local artist Aimee Bruce, who created the *Prismatic Play* mural in the Rudee Loop. To encourage everyone to be an artist, regardless of age or ability, Cultural Affairs provides free sketch books and pencils to all who attend.

In addition, Cultural Affairs led "Third Thursday" Public Art Walks across the City. Similar to the Sketch Crawls, these walks took guests to installations such as *King Neptune*, *Barreled* and *Terrapin Basin* for a tour of the area and history of the public art. These art walks are a great way for professionals to end their day with a relaxing walk with art! These events will resume in Spring 2021, once the weather warms back up again.

